Deals with the alignment of IT and business in the insurance industry as well as the Reinsurance industry. This title introduces IT professionals to the concepts of the Insurance and Reinsurance. It covers such topics as Overview of Insurance, Types of Insurance products, Overview of Reinsurance, and Business Processes in Insurance.

This handbook for the discerning IT professional provides easy-to-follow guidelines on the business knowledge needed to forge a career in the fiercely competitive world of retail banking.

Many organizations are embracing knowledge management as a source of strategic advantage. But already people are asking: “What comes next?” Likewise almost every large organization is heavily involved in e-commerce and turning their organizations into e-businesses. At the moment most e-commerce is focused on selling traditional products and services through the new medium of the Internet. However, the more an organization evolves into an e-business, the more they can exploit knowledge flows between themselves and their marketplace. This book draws together the two strands of knowledge and e-business into the emerging field that this book has called k-business. A k-business is one that turns an organization’s knowledge assets into knowledge products and services and uses the Internet to market and deliver them online. Despite its newness, the Delphi Group have forecast that within 5 years person-to-person information e-commerce (a major aspect of k-business) will be a $5 billion business leveraging $50 billion in sales of other products and services. Capitalizing on Knowledge aims to give professionals and managers early insights into how to develop successful k-businesses. It takes a critical and balanced view of the building blocks of a k-business including knowledge productizing, e-commerce enablers and Internet marketing. It draws on lessons from successes and failures in the dot.com landscape and of the early pioneers of knowledge markets. The writing style engenders interest and readability supported by diagrams, screen images, check lists and frameworks. There are “points to ponder” to stimulate thinking and decision-making. Five case studies and over 50 illustrative examples provide insights into the application of the book’s concepts. No other book brings all the elements of a k-business together in one place to provide a thought provoking yet practical companion for those who want to capitalize on their knowledge.

A handbook for the discerning IT professional, this volume provides easy-to-follow guidelines on the business knowledge needed to forge a career in the exciting world of investment management.

A systematic and powerful method for organizing and accessing business knowledge. The vision of the MIT Process Handbook Project is the creation of a systematic and powerful method of organizing and sharing business knowledge. Organizing Business Knowledge: The MIT Process Handbook project the key findings of a multidisciplinary research group at MIT’s Sloan School of Management that has worked for over a decade to lay the foundation for just such a comprehensive system. It does so by focusing on the process itself. The book proposes a set of fundamental concepts to guide analysis and a classification framework for organizing knowledge, and describes the publicly available online knowledge base developed by the project, which includes a set of representative templates and specific case examples as well as a set of software tools for organizing and sharing knowledge. Organizing Business Knowledge: The MIT Process Handbook includes twenty-one papers, some previously published and some appearing for the first time, that have come out of this decade-long project. Together, they form a comprehensive and coherent vision of the future of knowledge organization. The Handbook is organized into five parts: an introduction and overview, the presentation of a theory of process representation; “Contents of the Process Repository”; “Process Repository Uses,” which gives examples from both research and practice; and a conclusion, which maps the progress so far and the challenges ahead.

This book introduces readers to a wide range of knowledge management (KM) tools, techniques and terminology for enhancing innovation, communication and dedication among individuals and workgroups. The focus is on real-world business examples using commonly available technologies. The book is set out in a clear and straightforward way, with definitions highlighted, brief case studies included that illustrate key points, dialogue sections that probe for practical applications, and written exercises. Each chapter concludes with discussion questions, review questions, and a vocabulary review. An Online Instructor’s Guide is available.
Business Knowledge for IT in Prime Brokerage will contain topics such as the description of the prime brokerage function in investment banks; business processes in prime brokerage such as intermediation; the major players in the prime brokerage business; trends in prime brokerage such as territorial trends and the market dynamics; common IT systems used in prime brokerage; and, future of the prime brokerage industry.

Deals with the convergence of business and IT in the retail banking industry. This work aims to introduce the concepts of retail banking from a global perspective. This book covers topics including: an overview of the major retail banking products; payments and lending practices in different continents; and, IT projects in retail banking.

The first part of this book contains three case studies which illustrate the idea of knowledge networks for growth. The step-by-step methodology of the second part shows the reader how to build up and maintain these networks. The templates in the last part of the book ease the adaptation of networks for the reader's own company or his or her specific business needs.

Family businesses—the predominant form of business organization around the world—can make numerous, critical contributions to the economy and family well-being in both financial and qualitative terms. But dysfunctional family businesses can be difficult to manage, painful experiences at best, and they can destroy family wealth and personal relationships. This book explores the dynamics of family business management, in the context of constantly changing market conditions and the role that knowledge management plays in strategic planning and adaptation. Integrating the literature from family business, entrepreneurship, industrial psychology, and knowledge management, and with illustrative examples from a variety of enterprises, the authors address such topics as: How family businesses can compete in the new knowledge economy; How to manage a family business when knowledge is its main asset; How to transfer knowledge (and how to keep it alive) through family generations; Within this framework, the authors argue that effective resource management—especially tangible resources—is central to enabling a family-run organization to maintain a sustainable competitive advantage over time. They note that families often develop systemic, intuitive, or tacit knowledge that transcends rational decision making and needs to be recognized and nurtured as a distinctive asset. The authors demonstrate that trans-generational value is achieved when the firm innovates and adapts itself to changing external and internal conditions. This kind of entrepreneurial performance requires dynamic capabilities and processes designed to acquire, exchange, combine and even shed knowledge and practices; and, in turn, dynamic capabilities result from mechanisms of knowledge-sharing, collective learning, experience accumulation, and transfer.
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sharing, this publication is a vital reference source for managers, academicians, researchers, and students seeking current research on strategies that are able to manage the information in more than one context for present and future generations.

Shares advice for transitioning away from unfulfilling jobs to embark on adventurous, meaningful careers, outlining recommendations for starting a personal business with a minimum of time and investment while turning ideas into higher income levels. 60,000 first printing.

We are living in interesting times characterized by increasing digitalization of business enterprises in a global interconnected knowledge economy. With waning euphoria about the first wave of digital e-business enterprises and a sobering dot-com stock market, business model innovation is being recognized as the key enabler that can unleash value creation for new digital enterprises. In contrast to traditional factors of production, knowledge assets and intellectual capital are expected to play a dominant role in determining both valuation and value-creation capabilities of most new age enterprises. Not surprisingly, Knowledge Management for Business Model Innovation is anticipated to be the mantra for survival, competence and success of Net enterprises as well as traditional brick-and-mortar enterprises faced with the challenge of transforming their business models into and beyond click-and-mortar companies.

Gives the IT professional an insight into the business world of investment banking. This book contains 12 chapters that cover: a description of business divisions for and boutique investment banks; trends in investment banking; overview of the asset classes; the trading life cycle and how it maps to the software development life cycle; and more.

Designed to bridge the gap in terms of business knowledge between IT and private wealth management/private banking. This book contains discussions on boutique PWMs and family offices; recent trends in the private management industry; portfolio construct.

Publisher Fact Sheet How to leverage corporate information for reduced costs & increased profits.

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are disciplined in ways that are commensurate with achieving commercial goals. The individual chapters highlight the different ways in which the academy is being put to work for commercial gain, and they evaluate how far the public service ethos of the universities is coming apart in a context in which what is to be serviced is increasingly a private clientele defined by their “ability to pay”. The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

This text examines a variety of important knowledge-related topics, such as the use of informal networks, communities of practice, the impact of knowledge on successful alliances, and social capital and trust.

This book offers an accessible, critical, and scholarly exploration of knowledge and practice, mapping the conceptual terrain, providing a critical review of debates in the field and setting out key theoretical perspectives. Knowledge and practice are explored in a range of organisational and policy settings through six context-specific discussions. The collection helps shape the field, identify areas for future research inquiry, and suggest implications for practitioners. The range of sites of inquiry represented in the book (e.g. craft working, accounting, public sector organisations, creative industries, health care, and so on) makes the book distinctive, enabling the reader to connect debates and ideas from across a range of sectors and disciplines. The book charts different currents of debate which have hitherto tended to remain unconnected. In one accessible volume, this book provides an excellent introduction to a set of concepts that have animated scholarly conversations across a range of disciplines and provides cases and examples of practices from beyond any one particular sector. In one accessible volume, this book provides an excellent introduction to a set of concepts that have animated scholarly conversations across a range of disciplines and provides cases and examples of practices which come from beyond any one particular sector. Aimed at researchers and academics in the field, this book is a valuable source, helping define and progress the scholarly debate.

A career in Hedge fund IT offers one of the best opportunities to work with the brightest and best in the financial services industry. This book covers the following topics: an overview of the hedge fund industry; trends in hedge funds; the business environment in hedge funds; and major players in the hedge fund industry.

Knowledge Intensive Business Services (KIBS) are becoming more and more relevant both for their innovative content and as innovation boosters for manufacturing firms and, with this scenario in mind, this book first
This book addresses the relevance of knowledge management strategies for the advancement of organizations worldwide. -- Provided by publisher.

Arbnor and Bjerke’s deep insight into theory construction and their honest appraisal of knowledge creation makes this edition absolutely essential for business scholars. I recommend this book to scholars in any area of business seeking a more thoughtful and useful understanding of research methodology - Morgan Mills, Professor of Marketing, Georgia Southern University. These are two authors on top of their game, using their vast experience and depth of knowledge to present a complex topic in a framework which is understandable and usable by anyone doing academic research. This third edition will ensure that this book remains the essential read for social science researchers - David Carson, Professor of Marketing, University of Ulster. Arbnor and Bjerke’s best-selling text, first published in 1997, remains unrivalled; both in its contemporary relevance to research methodology, and in its coverage of the interplay between the philosophy of science, methodology and business. The authors make an in-depth examination into the circularity of knowledge and its foundations and analyze the repercussions for business, research and consulting. Where knowledge is a competitive necessity understanding its foundations is a necessity. The Third Edition has been updated to be even more relevant to the contemporary business knowledge. Additional extras include: - Several more examples are included, plus previous examples have been updated - Improved illustrations and diagrams - Revised presentation makes the book easier to use - Useful summaries of the key points and concepts to aide accessibility - Points of reflection allow the reader to further their thinking on the topics - A glossary of terms - A teacher’s manual which can be requested from the book’s website.

Get your organization’s expertise out of its silos and make it flow with lessons from over a decade of experience. Looking at knowledge management in a holistic way, Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work puts the proper emphasis on non-technical issues. As knowledge is deeply connected to humans, the author moves away from the often overused and therefore burned-out term “knowledge management,” to the better-suit term: “knowledge flow management.” Provides lessons learned and case studies from real experience. Discusses key knowledge flow components, success factors and traps, and where to start. Covering topics such as the power of scaling, internal marketing, measuring success, cultural aspects of sharing, and the role of Web 2.0, Mastering Organizational Knowledge Flow: How to Make Knowledge Sharing Work allows you to stay up-to-date with today’s knowledge flow management, and implement best practices to position your organization to take advantage of all of its assets.

This book has a defined objective: to emulate the framing of questions that are often asked in business quizzes these days. There are over 30 sections from automobiles, advertising, businesses, FMCG to publications, management terms, quality control, management quotes. A special section for visual questions that are part of almost every business quiz these days has also been included. The book will serve not just as a stepping stone for people who are interested in business quizzing but will prove to be an ideal compendium for all aspirants searching for admission to professional colleges or career options in banking, insurance, defence, railways, state & central government services, besides many other top tier professions. #vsandspublishers

Deals with the alignment of IT and business in Trading and the Exchanges (market in which securities, commodities, options or futures are traded) where trading takes place. This book introduces IT professionals to the concepts of the trading in the financial markets.

Provocative and reflective, this volume on the notion of knowledge and innovation in the business industry provides readers with a holistic approach to the subject of “knowledge”. Structuring their arguments around four case studies of innovation within four entirely different contexts, Håkansson and Waluszewski invite the business-minded reader to consider the costs of adopting new knowledge and innovation within a business setting. This book: questions the long-held assumption that new knowledge and innovation are universally advantageous; follows the tremor of an innovation as new knowledge reverberates through, or is dampened by the larger economic community - including cultural structures, the industrial standards and the foundational assumptions that rule a particular economic domain focuses in particular on the interfaces
where the innovative agent connects to its customers, suppliers and competitors. An ideal reference source for postgraduate students taking advanced courses in science and technology studies, innovation management, industrial marketing and purchasing, technological development and innovation systems.

As knowledge economies become increasingly important around the world, it is essential that organizations are able to transform their knowledge into a competitive advantage. This textbook offers an interdisciplinary approach to knowledge management written specifically for postgraduate students in business and management schools. Knowledge Management presents classic and advanced concepts, models and frameworks using a clear logical structure, which covers building knowledge competence, the knowledge lifecycle, and integration of knowledge management with business decision making. An overall framework illustrates links between chapters and ensures readers can gain a body of actionable knowledge rather than learning isolated, uncontextualized topics. Based on cutting-edge research findings and covering the most advanced IT and IS technologies, this book emphasizes the need for knowledge management to span boundaries across organizations, supply chains and partnerships, rather than being limited to individual learning and sharing within businesses. Knowledge Management is international in scope and includes real world case studies and role play scenarios to show how theories are applied in practice, and "think back" and "critique discussion" questions to encourage reflective learning and critical thinking. This indispensable text provides a dynamic picture of the evolution of knowledge management and demonstrates its full potential to enable better business decisions. Accompanying online resources include PowerPoint slides for lecturers and exercise questions for students.

"Business analysis involves understanding how organizations function to accomplish their purposes and defining the capabilities an organization requires to provide products and services to external stakeholders. [This guide contains] a framework that describes the business analysis tasks that must be performed in order to understand how a solution will deliver value to the sponsoring organization." - page 3.